



WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Contract # 1354538

Schedule Dates 10/15/12-10/21/12
Advertiser Republican Governors Association of NC (32743)
Agency Target Enterprises (2076)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand REP GOVERNORS ASSOC (452580)
Salesperson Millennium/LA, Los Angeles (1101)
Sales Office Millennium Los Angeles
Buyer Name CRANE, CINDIE
Phone/Fax /
CPE 145
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments REP GOVERNORS ASSOC
JENNA AVISHAY
SHARE = 8%

Date Entered 08/14/12
Last Modified 08/14/12
Entered By Lisa Carter
CO-OP No
Headline # ECR09790683
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$577.50
Net Total \$3,272.50
Sales Tax

Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Oct. 2012	36	\$3,850.00
Grand Total:	36	\$3,850.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/15/12-10/19/12	4	:30	10A- Peoples Court	1	1	1	1	1	1			5	\$60.00	\$300.00	Greensboro (WXLV)	PEOPLES COURT	8/14/12
2.0	Normal Line / SPOT (2)	10/15/12-10/19/12	4	:30	10:58-2:5A- ABC-The View	1	1	1	1	1	1			5	\$60.00	\$300.00	Greensboro (WXLV)	THE VIEW	8/14/12
3.0	Normal Line / SPOT (3)	10/15/12-10/19/12	4	:30	12P- 1P (EST)	1	1	1	1	1	1			5	\$60.00	\$300.00	Greensboro (WXLV)	MILLIONAIRE	8/14/12
4.0	Normal Line / News (4)	10/15/12-10/19/12	4	:30	6:30P- ABC-World News Monday-Friday	1	1	1	1	1	1			5	\$150.00	\$750.00	Greensboro (WXLV)	ABC WORLD NEWS	8/14/12
5.0	Normal Line / SPOT (5)	10/15/12-10/19/12	5	:30	7P- 7:57P (EST)	1	1	1	1	1	1			5	\$200.00	\$1,000.00	Greensboro (WXLV)	FAMILY FEUD	8/14/12
6.0	Normal Line / News (6)	10/15/12-10/19/12	4	:30	11:01P- News- News 14 Carolina on ABC 45 at 11pm	1	1	1	1	1	1			5	\$160.00	\$800.00	Greensboro (WXLV)	NEWS14 ABC45	8/14/12
7.0	Normal Line / SPOT (7)	10/15/12-10/19/12	4	:30	11:35P- ABC-Nightline	1	1	1	1	1	1			5	\$60.00	\$300.00	Greensboro (WXLV)	NIGHTLINE	8/14/12
8.0	Normal Line / SPOT (8)	10/21/12-10/21/12	4	:30	10:58-40A- ABC-This Week								1	1	\$100.00	\$100.00	Greensboro (WXLV)	THIS WEEK	8/14/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
		<i>McGraw Hill</i>	8/15/12	

Station WXLV-TV GREENSBORO/W.SALEM
 Advertiser () POLITICAL ISSUE GROU
 Product REP GOVERNORS ASSOC
 Estimate# 145
 Buyer CINDIE CRANE
 Phone#
 Fax#
 Agency () TARGET ENTERPRISES
 15260 VENTURA BLVD., SUITE 1240
 SHERMAN OAKS, CA 91403
 Agency C/P1/P2/E //145
 Flight Dates 10/15/2012 - 10/21/2012
 Hiatus Weeks
 Rep Firm
 Sales Office () LOS ANGELES
 Salesperson () JENNA AVISHAY
 Salesperson Phone# 323-966-5205
 Salesperson FAX# 917-206-9005

Ln	Day	Dates	Time	Program	Len	Rate	Spots/Week	# of Weeks	Total Spots	Total Cost
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6	M-F	10/15-10/19	11P-1135P	NEWS14 ABC45	.30	\$160.00	5	1	5	\$800.00
Rating: 1.4										
Buyline Comment: ALL SPOTS MOVED FROM HL#9736794										
Sales Remark: V1 ALL SPOTS MOVED FROM HL#9736794										

7	M-F	10/15-10/19	1135P-1205A	NITELINE	.30	\$60.00	5	1	5	\$300.00
Rating: 1.0										
Buyline Comment: ALL SPOTS MOVED FROM HL#9736794										
Sales Remark: V1 ALL SPOTS MOVED FROM HL#9736794										

8	SU	10/21-10/21	11A-12P	THIS WEEK	.30	\$100.00	1	1	1	\$100.00
Rating: 1.0										
Buyline Comment: ALL SPOTS MOVED FROM HL#9736794										
Sales Remark: V1 ALL SPOTS MOVED FROM HL#9736794										

---REPORT TOTALS---

Report Totals. 36 / \$3,850.00

3272.50/n

---SALES MONTHLY TOTALS---

Oct 12.	36 / \$3,850.00									
Sales Totals.	36 / \$3,850.00									
Station Totals.	36 / \$3,850.00									
Lines not sent/rcld/rtrn.	0 / \$0.00									

---COMPETITIVE---

Market Totals	\$48,125	CABL 0%	WGHP 58%	UNKN 0%	WEEK 0%	WCWG 0%	WXXI 17%	WFLX 9%	WXLV 8%
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Books null
Demos RA35+

Rep Order# 9790683 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 08/14/2012 9:09 AM
Last Received: 08/13/2012 5:59 PM
Showing Buylines: All Lines

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